

# Notice of Allowability

Application No.

10/767,503

Examiner

David Faber

Applicant(s)

KUNDU, ABHIJIT

Art Unit

2178

## -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to 3 October 2006.
2. ☒ The allowed claim(s) is/are 28, 30, 31, 32, 35, 36, 37, 38, 41, 42, 43, and 46.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) ☐ All b) ☐ Some\* c) ☐ None of the:
    1. ☐ Certified copies of the priority documents have been received.
    2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.  
**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. ☐ CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.
  - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached
    - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
  - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

## Attachment(s)

1. ☒ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☐ Information Disclosure Statements (PTO/SB/08),  
Paper No./Mail Date \_\_\_\_\_
4. ☐ Examiner's Comment Regarding Requirement for Deposit  
of Biological Material
5. ☐ Notice of Informal Patent Application
6. ☐ Interview Summary (PTO-413),  
Paper No./Mail Date \_\_\_\_\_
7. ☒ Examiner's Amendment/Comment
8. ☐ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_

### EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Nathaniel Ari Long on 3 October 2006.

2. The application has been amended as follows:

Claim 28 has been amended as:

28. (Amended) A method for providing a webpage data display, comprising:

- computing a target directory for a tracked webpage;
- scheduling periodic downloads of the tracked webpage into the target directory;
- downloading the tracked webpage into the target directory;
- accessing clickthrough data associated with links of the tracked webpage; and
- combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked webpage in a webpage display portion of said final report and the clickthrough data in a data display portion of said final report, and wherein said final report is configured to automatically highlight a webpage link in said webpage display portion of said final report when corresponding data is indicated in said data display portion of said final

Art Unit: 2178

report and is further configured to highlight clickthrough data in said data display portion of said final report when a corresponding webpage link is indicated in said webpage display portion of said final report.

Claim 29 has been amended as:

29. (Cancelled)

Claim 32 has been amended as:

32. (Amended) A method for scheduling a periodic download of tracked webpages, comprising:

maintaining a list of one or more tracked webpages;

computing one or more target directories into which a tracked webpage from the list of one or more tracked webpages can be downloaded;

scheduling the periodic download of the tracked webpage into the one or more target directories;

launching a downloader capable of downloading the tracked webpage into the one or more target directories;

downloading the tracked webpage;

storing clickthrough data associated with the links of the tracked webpage; and

combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked

Art Unit: 2178

webpage in a webpage display portion of said final report and the clickthrough data in a data display portion of said final report, and wherein said final report is configured to automatically highlight a webpage link in said webpage display portion of said final report when corresponding data is indicated in said data display portion of said final report and is further configured to highlight clickthrough data in said data display portion of said final report when a corresponding webpage link is indicated in said webpage display portion of said final report.

Claim 38 has been amended as:

38. (Amended) A method for downloading a tracked webpage using a downloader, comprising:

- obtaining a target uniform resource locator (URL) for a tracked webpage;

- hashing one or more link URLs found in the tracked webpage according to a predefined algorithm;

- generating a list of hashed link URLs to facilitate access to clickthrough data;

- downloading the tracked webpage into a target directory;

- updating file references in the downloaded tracked webpage to refer to a local path, wherein the local path indicates the target directory where the tracked webpage is stored;

- storing clickthrough data regarding a tracked webpage, wherein the clickthrough data is identified by hashed link URLs that are hashed according to the predefined algorithm used in hashing the one or more link URLs found in the webpage; and

retrieving the tracked webpage and the clickthrough data regarding the tracked webpage, wherein the retrieved tracked webpage and the clickthrough data regarding the tracked webpage are combined into a final report that simultaneously displays the tracked webpage in a webpage display portion of said final report and the clickthrough data in a data display portion of said final report, and wherein said final report is configured to automatically highlight a webpage link in said webpage display portion of said final report when corresponding data is indicated in said data display portion of said final report and is further configured to highlight clickthrough data in said data display portion of said final report when a corresponding webpage link is indicated in said webpage display portion of said final report.

Claim 46 has been amended as:

46. (Amended) A means for providing a webpage data display, comprising:

means for computing a target directory for a tracked webpage;

means for scheduling periodic downloads of the tracked webpage into the target directory;

means for downloading the tracked webpage into the target directory;

means for accessing clickthrough data associated with links of the tracked webpage; and

means for combining the tracked webpage as stored in the target directory and the clickthrough data associated with the links of the tracked webpage into a final report capable of being displayed, wherein the final report simultaneously displays the tracked

Art Unit: 2178

webpage in a webpage display portion of said final report and the clickthrough data in a data display portion of said final report, and wherein said final report is configured to automatically highlight a webpage link in said webpage display portion of said final report when corresponding data is indicated in said data display portion of said final report and is further configured to highlight clickthrough data in said data display portion of said final report when a corresponding webpage link is indicated in said webpage display portion of said final report.

### ***Conclusion***

3. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

- SGD, "SGD Tutorial: GO Annotations", published as of 12/6/2003, pp 1-11:  
Discloses the ability when a mouse is placed over a keyword in green text, the image is "highlighted"

Any inquiry concerning this communication or earlier communications from the examiner should be directed to David Faber whose telephone number is 571-272-2751. The examiner can normally be reached on M-F from 8am to 430pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Stephen Hong, can be reached on 571-272-4124. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2178

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

David Faber  
Patent Examiner  
AU 2178



STEPHEN HONG  
SUPERVISORY PATENT EXAMINER